



Republic of the Philippines
Department of Education
National Capital Region
DIVISION OF CITY SCHOOLS
QUEZON CITY




Nueva Ecija Street, Bago Bantay, Quezon City

September 6, 2011

MEMORANDUM

TO: *Assistant Schools Division Superintendents*
Division Supervisors
Secondary School Principals
Head Teachers/Teachers In-charge
(Public and Private)

Reproduced is a communication dated August 1, 2011 of Ms. Yoly Javellana, Project Head 12th YEC UP Circle of Entrepreneurs, inviting participation of both public and private secondary schools to the "**Youth Movement**", the contents of which are self explanatory, for information and appropriate action.


CORAZON C. RUBIO, CESO VI
Schools Division Superintendent

Republika ng Pilipinas
(Republic of the Philippines)
KAGAWARAN NG EDUKASYON
(DEPARTMENT OF EDUCATION)
PAMBANSANG PUNONG REHIYON
(NATIONAL CAPITAL REGION)
Daang Misamis, Bago Bantay, Lungsod Quezon
(Misamis St., Bago Bantay, Quezon City)

Department of Education
National Capital Region
RECORDS SECTION

RELEASED

By: AK
Date: AUG 03 Time: 2:01

August 1, 2011

To: Schools Division Superintendents

Dear Sir/ Madam:

Enclosed is a communication dated August 1, 2011 of Ms. Yoly Javellana, Project Head, 12th YEC, UP Circle of Entrepreneurs, inviting participation of both public and private secondary schools to the "**Youth Movement**", the contents of which are self-explanatory, for information and appropriate action.

Very truly yours,

RIZALINO JOSE T. ROSALES
Chief Administrative Officer
OIC, Office of the Assistant Regional Director
Officer-In-Charge

Regional Letter No. 267
F4/t13

MOVEMENT

August 1, 2011
Department of Education
Meralco Ave., Pasig City

Young Entrepreneurs Convention

Yoly Javellana
Project Head

Krizzy Taguinod
Project Head

Shirra de Guia
Finance Head

Marvin Bentulan
Logistics Head

Ays Hufanda
Logistics Head

Cat Cardaño
Marketing Head

Brian Flores
Publicity Head

Danica Abarquez
President, UPCE

Luan Arbilo
VP for Finance

Cyndy Dela Cruz
VP for HR

Carlo Jose Aribbay
VP for Marketing

Kathleen Largo
VP for Operations

Gizelle Anne Zita
VP for Publicity

Contact Us
Yoly Javellana
09178229939
myjavellana@gmail.com

Dear Sir/Madam:

Greetings!

We are the organizing team for the annual **Young Entrepreneurs' Convention** of the **UP Circle of Entrepreneurs**. As a prominent organization in the University of the Philippines Diliman, we have conducted activities which promote entrepreneurship among students, for the benefit of the Philippine society.

In this regard, we are once again organizing one of the largest gatherings of high school students. The Young Entrepreneurs' Convention is on its **twelfth year** of empowering high school students with the entrepreneurial spirit and imparting skills and knowledge necessary to be successful entrepreneurs with human welfare and development as a main thrust.

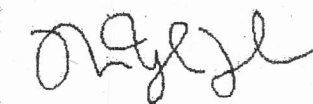
This year's Young Entrepreneurs' Convention, entitled "**Youth Movement**", aims to encourage high school students to be innovative and creative with their business ideas. Youth Movement is an idea generating competition among high school students. Teams from different schools will submit tangible business ideas which they deem profitable and beneficial to society. Entries will be screened by the organization. The top 25 teams will attend a series of talks on **September 17, 2011, 8:00AM-4:00PM**, at the **College of Social Work and Community Development (CSWCD) auditorium in UP Diliman**.

Students are expected to learn from the different speakers and refine their business idea using the skills they have gained. They will then present their business proposals to a panel of judges a week after on **September 24, 2011, 8:00AM-4:00PM**, at the **College of Business Administration P&G Seminar Room in UP Diliman**. The winners of the competition will receive a modest cash prize as well as freebies.

We wish to ask for the Department of Education's help in making this event a success by **endorsing this year's convention**. Rest assured that we will deliver a successful event beneficial to students and in line with your ideals and goals.

Attached herewith is a more in depth description of our project. Please feel free to contact us should you have further questions and clarifications. We hope to be able to work with you in molding and honing the skills of the future of our country.

Respectfully yours,



Yoly Javellana
Project Head, 12th YEC

Noted:



Danica Abarquez
President, UP Circle of Entrepreneurs

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RECEIVED

BY: Aug 01 2011
DATE: Aug 01 2011



Krizzy Taguinod
Project Head, 12th YEC

YOUTH MOVEMENT

The Project

The Young Entrepreneurs' Convention (YEC) is an annual event of the UP Circle of Entrepreneurs (UPCE) that builds entrepreneurial culture by educating and training the youth, specifically high school students, from Metro Manila and nearby provinces. By promoting entrepreneurship, the organization believes it can be a viable solution to overcome today's challenges. UPCE has succeeded in planting the seeds of entrepreneurial knowledge and skills to the youth for the past 11 years. As the organization continues to uphold its vital role in society, YEC keeps on promoting innovation and helping young people become more responsive to the opportunities that arise from new trends.

This year's YEC is intensified as it brings the theme, 'business entrepreneurship'. It aims to encourage high school students to put forward their bright business ideas that can make market opportunities and new technologies arise, taking into consideration the interest of the community. Teaching them business innovations and giving them advice on management, financing capital, and marketing, will help benefit our society. In this light, UPCE will be once again hosting the 12th YEC entitled:

YEC 2011: YOUTH MOVEMENT

Youth Movement is an idea-generating competition among high school students. Teams of 5 members from different schools will submit tangible business ideas which they deem innovative, profitable, and beneficial to society. Entries will be screened by the organization. The top 25 teams will attend a series of talks on **September 17, 2011, 8:00AM-4:00PM**, at the **CSWCD Auditorium in UP Diliman**.

Students are expected to learn from the different speakers and refine their business idea using the skills they have gained. They will then present their business proposals to a panel of judges a week after on **September 24, 2011, 8:00AM-4:00PM**, at the **CBA P&G Seminar Room**.

This convention will certainly empower students with the entrepreneurial spirit which is timely for our society's demands.

Youth Movement Rules and Mechanics

Teams

1. All participants must currently be enrolled in a secondary school in the Philippines for AY 2011-2012.
2. Each team will be composed of exactly five (5) members, all from the same school.
3. There will be no limit as to how many teams a school may enter.
4. A team may submit only one (1) entry.
5. Teams may or may not have one (1) faculty coach or adviser.

Entries

1. Each team must submit an idea of a product which they feel would contribute to society in any way.
2. The product must be tangible, and the team must be prepared to produce a physical representation (prototype, drawing, etc.) by the first day of the Convention.
3. The submission must contain 200-word description of the product.
4. Teams are highly encouraged to submit creative and out-of-the-box ideas.
5. Entries must be emailed to youmove2011@gmail.com by August 31, 2011 with the members' names, contact details (landline and cellphone numbers, email addresses) school, and coach/adviser (optional).
6. All submitted ideas may not be submitted or may not have been submitted to other contests or events.

Post-Submission

1. The top twenty-five (25) teams selected by the organizers will attend the Young Entrepreneurs Convention on September 17, 2011 at the CSWCD Auditorium in UP Diliman.
2. A fee of Php 1000 per team must be paid on the first day of the Convention. Meals during the two-day event are inclusive of the fee.
3. Teams are expected to apply what they have learned in the Convention to their panel presentation the week after, September 24, 2011, also at the CSWCD Auditorium.
4. The panel presentation will consist of a fifteen (15) minute presentation: ten (10) minutes to present the product and five (5) for the panel defense.
5. The time limit need not all be consumed, but the presentation must not go beyond the allotted time.
6. The product presentation must include a description of the product, its projected contribution to society, and the team's plan on advertising and marketing it to the public.
7. Winners of the competition will receive a cash prize and freebies from the organizers. Winners are encouraged to use their prize as start-up capital for their winning idea.

For questions and clarifications, please contact **Yoly Javellana** at **09178229939** or **Krizzy Taguinod** at **09268817375** or email us at youmove2011@gmail.com.